



XVII TARGI WYDAWCÓW KATOLICKICH

8-10 kwietnia 2011

ARKADY Kubickiego na Zamku Królewskim, adres: Plac Zamkowy 4, Warszawa

ADVERTISEMENT ORDER THE 17th FAIR OF THE CATHOLIC PUBLISHERS

Company name:

Tel: Fax:

Street:

Postal code: City: NIP:.....

e-mail:..... WWW

Contact person:

With this letter I order an advertisement:

Amount	Specification	unit	price net
	inside the catalogue, black-and-white (dimensions: 110 x 180 + 3 mm margins)	1 page	300,00 zł
	inside the catalogue, full color (dimensions: 110 x 180 + 3 mm margins)	1 page	700,00 zł
	on the inner cover's side (dimensions: 110 x 180 + 3 mm margins)	1 page	1500,00 zł
	on the 4th side of the cover (dimensions: 110 x 180 + 3 mm margins)	1 page	2500,00 zł
	preparation and adjustment of the advertisement to the catalogue	1 hour	80,00 zł
	advertisement on the Fair entry tickets	One-time	4000,00 zł
	advertisement in the Fair's radio broadcasting – 1 day (8.04 ☐ 9.04 ☐ 10.04 ☐)	1 piece	200,00 zł
	Arrangement of the advertising stands in the Fair's area	1 piece	600,00 zł
	distribution of advertising materials among the journalists	One-time	500,00 zł
	distribution of advertising materials at the information desk	One-time	500,00 zł
	distribution of advertising materials at the cash desk	One-time	500,00 zł
	advertising banner displayed periodically for a month on the Fair's website www.swk.pl (banner dimensions: 360×90 pixels, resolution: 96 dpi)	One-time	400,00 zł

We accept the materials in the electronic form. Minimal resolution: 300 dpi, CMYK. Acceptable formats: AI, EPS, PDF, TIF, PSD (with the enclosed photos and graphics, the fonts must be converted to curves).

Please, deliver the file on the CD or via e-mail (swk@swk.pl).

We recommend enclosing the advertisement cromalin. The maximum attachment size for the e-mail: 20 MB.

Attention! The advertisement content must be placed at least 10 mm from the format's edge.

To the given net prices 23% VAT should be added

We commit ourselves to pay the amount due until March 31st 2011 to the bank account:
Stowarzyszenie Wydawców Katolickich, ul. Św. Bonifacego 9, 02-914 Warszawa, Bank PKO SA 96 1240 5963 1111 0000 4799 4984

We declare to be a VAT tax payer.

Place and date

company stand

signature

Please send the Application till March 15th 2011.



STOWARZYSZENIE WYDAWCÓW KATOLICKICH

ADRES DO KORESPONDENCJI

ul. Kawęczyńska 53; 03-775 Warszawa

tel. 501 027 218

fax 22 300 17 27

www.swk.pl

e-mail: swk@swk.pl